

HOW CAN
I
IMPROVE
MY.....
EARNINGS
PER SHARE

what should I
check for?

Profit and
Loss
Statement

Balance
Sheet
KPIs

what Jazoodle KPIs
should I check?

Total revenues (sales)
Are your sales volumes changing but
expenses remaining static?

Costs Of Goods Sold

Overheads / expenses

Paid Up Capital

Funding Structure

what actions can I take
to change things?

Assess unit pricing, and volumes
Can change your pricing or
marketing to influence

Can you negotiate better supplier
contracts for your direct costs
based upon volumes?

Are your expenses increasing more
than your revenues? Assess
efficiencies such as expenses per
employee. Can you reduce non staff
costs or waste

Assess your capital structure and
funding needs.

Assess debt to equity levels and
restructure

